

July 13, 2011

VIA ELECTRONIC FILING

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: WC Docket No. 11-42 - Lifeline and Link Up Reform and Modernization
CC Docket No. 96-45 - Federal-State Joint Board on Universal Service
WC Docket No. 03-109 - Lifeline and Link Up
NOTICE OF EX PARTE PRESENTATION

Dear Ms. Dortch:

On July 13, 2011, Javier Rosado, Senior Vice President - Lifeline Services, TracFone Wireless, Inc. (participating by telephone) and I met with Kimberly Scardino, Robert (Beau) Finley, and Jonathan Lechter, all of the Wireline Competition Bureau Telecommunications Access Policy Division. During the meeting we discussed certain matters regarding the marketing and advertising of Lifeline-supported services by eligible telecommunications carriers as well as regulations which could be established to enhance consumers' ability to understand the requirements applicable to receiving Lifeline-supported service and to prevent customers from enrolling in such programs unless they are qualified for Lifeline support and unless no other members of their household are receiving support from other providers. The views expressed by TracFone representatives during this meeting were consistent with positions taken in prior submissions in this proceeding.

Pursuant to Section 1.1206(b) of the Commission's rules, this letter is being filed electronically. If there are questions regarding this letter, please communicate directly with the undersigned.

Sincerely,



Mitchell F. Brecher

Attachment

Cc: Ms. Kimberly Scardino
Mr. Robert Finley
Mr. Jonathan Lechter